

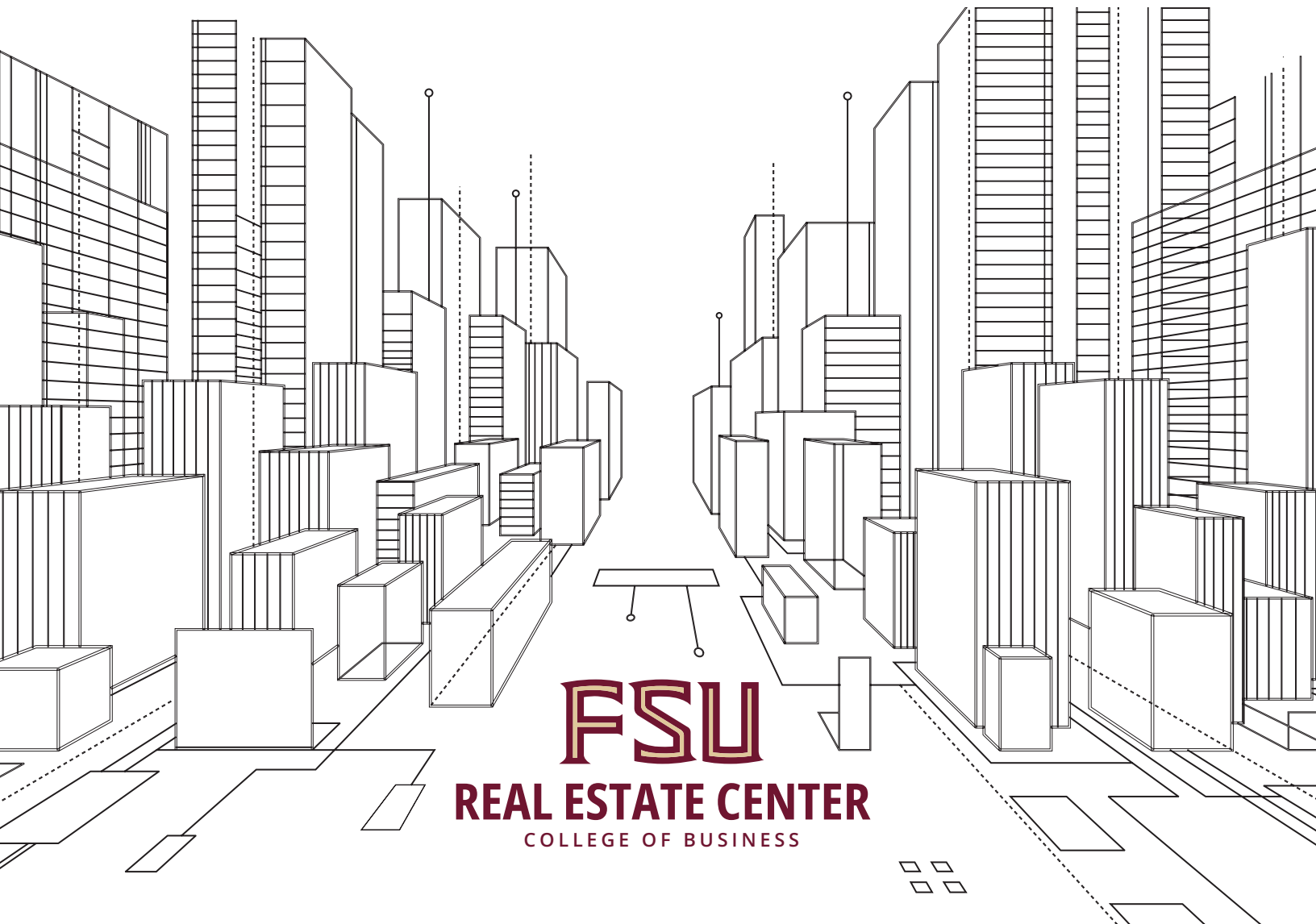
REAL ESTATE CENTER'S 31st

TRENDS

CONFERENCE

OCTOBER 16 & 17, 2025 • TURNBULL CONFERENCE CENTER • TALLAHASSEE

SPONSORSHIP INFORMATION



FSU
REAL ESTATE CENTER
COLLEGE OF BUSINESS

REAL ESTATE CENTER'S 31st

TRENDS

CONFERENCE

OCTOBER 16 & 17, 2025 • TURNBULL CONFERENCE CENTER • TALLAHASSEE

SPONSORSHIP LEVELS & BENEFITS

PREMIER SPONSOR | \$50,000

- Sixteen (16) complimentary registrations
- Individual display banner at event *(Please provide logo no later than September 1.)*
- Five-minute corporate introduction from podium at conference opening on October 17.
- Company logo placement: *(Please provide logo no later than September 1.)*
 - Included on conference website with link to company website
 - Exclusive placement on conference lanyard
 - Included on digital conference program
 - Displayed on looping slide show on Friday, October 17
 - Individually displayed on static slide on Friday, October 17
 - Included on FSU Real Estate Center website for academic year
 - Included on 1 email announcement
- Two full-page company promos in digital conference program *(September 1 submittal deadline)*
- Exclusive recognition on video jumbotron during opening reception and all monitors
- One (1) social media shout-out
- Participate in FSU Real Estate Center Career Fair on Thursday, October 16
- Sixteen (16) invitations to VIP FSU Athletic Facility Tour on Thursday, October 16
- Sixteen (16) invitations to Private Sponsor Dinner on Thursday, October 16
- Sixteen (16) invitations to 2026 FSU – Kislak Market Strategies Forums

SOLD

SPONSORSHIP LEVELS & BENEFITS

LEGACY LEADER | \$25,000

- Eight (8) complimentary registrations
- Individual display banner at event *(Please provide logo no later than September 1.)*
- Company logo placement: *(Please provide logo no later than September 1.)*
 - Included on conference website with link to company website
 - Printed on back of conference name badges
 - Included on digital conference program
 - Displayed on looping slide show Friday, October 17
 - Included on FSU Real Estate Center website for academic year
 - Listed as exclusive sponsor of select conference session
 - Included on 1 email announcement
- Full page company promo in digital conference program *(September 1 deadline)*
- One (1) social media shout-out
- Participate in FSU Real Estate Center Career Fair on Thursday, October 16
- Eight (8) invitations to VIP FSU Athletic Facility Tour on Thursday, October 16
- Eight (8) invitations to Private Sponsor Dinner on Thursday, October 16
- Eight (8) invitations to 2026 FSU – Kislak Market Strategies Forums

Promotion as used herein refers to event promotion rather than sponsor promotion. All benefits are subject to receipt of sponsor agreements, sponsor logos and other required materials in time to meet production deadlines. Sponsor logos, briefs and promotional gifts are subject to review and approval by the university prior to use in recognition materials as indicated above. In-person guest invitations are subject to university policies.

SPONSORSHIP LEVELS & BENEFITS

GOLD SPONSOR | \$12,000

- Six (6) complimentary registrations
- Individual display banner at event *(September 1 deadline)*
- Company logo placement: *(Please provide logo no later than September 1.)*
 - Included on conference website with link to company website
 - Included on digital conference program
 - Included in one email announcement
 - Displayed on looping slide show Friday, October 17
 - Included on FSU Real Estate Center website for academic year
- Half page company promo in digital conference program *(September 1 submission deadline)*
- Participate in FSU Real Estate Center Career Fair on Thursday, October 16
- Six (6) invitations to VIP FSU Athletic Facility Tour on Thursday, October 16
- Six (6) invitations to Private Sponsor Dinner on Thursday, October 16
- Six (6) invitations to 2026 FSU – Kislak Market Strategies Forums

GARNET SPONSOR | \$6,000

- Four (4) complimentary registrations
- Company logo placement: *(Please provide logo no later than September 1.)*
 - Included on event banner
 - Included on conference website
 - Included on digital conference program
 - Displayed on looping slide show Friday, October 17
 - Included on FSU Real Estate Center website for academic year
 - Included in 1 email announcement
- Company paragraph listing in digital conference program *(September 1 submission deadline)*
- Participate in FSU Real Estate Center Career Fair on Thursday, October 16
- Four (4) invitations to Private Sponsor Dinner on Thursday, October 16
- Four (4) invitations to 2026 FSU – Kislak Market Strategies Forums

SPONSORSHIP LEVELS & BENEFITS

CONTRIBUTING SPONSOR | \$3,000

- Two (2) complimentary registrations
- Company name placement:
 - Listed on event banner
 - Listed on conference website
 - Listed on digital conference program
 - Listed on slide show Friday, October 17
 - Listed on one (1) email announcement
- Participate in FSU Real Estate Center Career Fair on Thursday, October 16

PARTICIPATING SPONSOR | \$1,500

- One (1) complimentary registration
- Company name placement:
 - Listed on event banner
 - Listed on conference website
 - Listed on digital conference program
 - Listed on slide show Friday, October 17
 - Listed on one (1) email announcement

OTHER SPONSOR LEVELS

Please contact Mandy Chapman at ajchapman@business.fsu.edu to sponsor at the following levels.

PRIVATE DINNER SPONSOR | \$35,000

- Two (2) complimentary registrations
- Individual display at sponsor dinner on Thursday, October 16
- Company logo placement: *(Please provide logo no later than September 1.)*
 - Listed as exclusive dinner sponsor on conference website
 - Included in the conference program
 - Displayed on looping slide show Friday, October 17
 - Included on one (1) email announcement

COFFEE BREAK SPONSOR | \$5,000

- Two (2) complimentary registrations
- Individual display at event coffee station on Friday, October 17
- Company logo placement: *(Please provide logo no later than September 1.)*
 - Listed as exclusive coffee break sponsor on conference website
 - Included in the conference program
 - Displayed on looping slide show Friday, October 17
 - Included on one (1) email announcement

CLOSING LUNCH SPONSOR | \$15,000

- Two (2) complimentary registrations
- Individual display at closing lunch on Friday, October 17
- Company logo placement: *(Please provide logo no later than September 1.)*
 - Listed as exclusive closing lunch sponsor on conference website
 - Included in the conference program
 - Displayed on looping slide show Friday, October 17
 - Included on one (1) email announcement

STUDENT EVENT SPONSORSHIPS

Please contact Mandy Chapman at ajchapman@business.fsu.edu to sponsor at the following levels.

STUDENT SESSION EVENTS

Industry sessions available for sponsorship

Brokerage Services	\$5,000
Debt & Equity	\$5,000
Development	\$5,000
Valuation	\$5,000

BENEFITS *per sponsored session*

- Two (2) complimentary registrations
- Individual display banner at Thursday's student events
- Opportunity to serve as moderator of sponsored session
- Company logo placement: *(Please provide logo no later than September 1.)*
 - Listed as exclusive student event sponsor on conference website
 - Included in the conference program
 - Displayed on looping slide show Friday, October 17
 - Included on one (1) email announcement
- Participate in FSU Real Estate Center Career Fair on Thursday, October 16

CAREER FAIR PARTICIPANT | \$1,000

- Meet 150+ real estate students
- A 6-foot table with chairs
- Table signage featuring company name
- Lunch for participating representatives *(up to 4 representatives)*
- One (1) invitation to TRENDS Conference Opening Reception on October 16
- Company name:
 - Listed on conference website
 - Listed in digital conference program

If you have any questions about being a sponsor, please contact the FSU Real Estate Center at fsurealestate@business.fsu.edu